



Welcome

Cloud Forum: Business Value of the Cloud



iSOA Cloud Computing Forum

Introduction

Peter Ling

iSOA CFO

Cloud Strategies Responding to Opportunity and Economy

- Cloud Computing Reduces Costs While Adding Incremental Functionality
- Cloud Scale Can Adjust Rapidly to Market and Economy
- Social Networking is Extending the Cloud Paradigm





Topic	Time	Speaker
Welcome	9:00AM – 9:15AM	Peter Ling
IBM's software cloud strategy and discuss cloud adoption patterns	9:15AM – 10:00AM	Ann Saydah
Best practices for selecting and integrating cloud solutions and providers	10:00AM – 10:45AM	Erik Hoogerhuis
Break	10:45AM -- 11:00AM	
Cloud Security	11:00AM – 11:30AM	Bryon Kataoka
Cloud Application Integration Presentation & Demo	11:30AM - 12:00PM	Brian Silverman
VSP Cloud and Security Strategy	12:00PM – 12:30PM	Steve Bidondo
Wrap Up and Lunch	12:30PM – 1:30PM	iSOA Team

- Offering:
 - Half Day Review and Evaluation of Cloud Initiatives
 - Your strategy goal for integration with clouds (public/private)
 - Understanding security concerns
 - Evaluation of key tools and knowledge required to integrate with clouds
 - Proof of Concept (DataPower and/or Cast Iron)
 - Provide a simple (non-production) demonstration of similar integration
 - Security and Compliance Review and Assessment for Cloud Integration

